

WE ARE _____

HIRING!!

LEAD GENERATOR

We are looking for a driven and self-motivated Lead Generator to join our dynamic team at Konica Minolta Gauteng. In this role, you will be the first point of contact for potential clients, responsible for identifying growth opportunities and filling the sales pipeline. This is an ideal position for a tenacious individual with a background in call center sales who thrives in a fast-paced, target-driven environment.

KEY RESPONSIBILITIES:

- **Prospecting & Cold Calling:** Conduct high-volume outbound calls to identify and qualify potential leads for the sales team.
- **Market Research:** Research businesses to identify decision-makers and growth opportunities within the target market.
- **Reporting:** Maintain accurate records of calls and lead status; keep management updated with regular activity reports.
- **Collaboration:** Work closely with the sales team to ensure a smooth handover of qualified leads. range and office tech trends

REQUIREMENTS & QUALIFICATIONS:

- **Experience:** Previous sales experience, specifically gained within a Call Center environment.
- **Skills:** Strong business acumen with the ability to identify commercial opportunities.
- **Communication:** Exceptional verbal and written communication skills.
- **Administration:** Strong multitasking abilities and computer literacy.
- **Traits:** Resilient, target-oriented, and able to work under pressure.



APPLY NOW

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